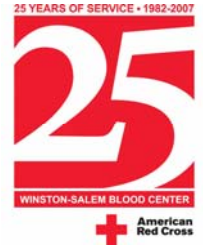




**American  
Red Cross**



Northwest North Carolina Chapter  
690 Coliseum Drive  
Winston-Salem, NC 27106  
www.nwnc-redcross.org

*Media Alert*  
**MEDIA ALERT**

**Contact:** Buffy Caudell  
Phone: 336.724.0511  
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## Winston-Salem Blood Center Celebrates 25 Years in Community

**WHAT:** This year marks the 25<sup>th</sup> anniversary of the inception of the Winston-Salem Blood Center.

**WHO:** **Bob Fechner**, CEO - Carolinas Blood Services Region  
**Nelson L. Malloy, Jr.**, Council Member - North Ward, City of Winston-Salem  
**Doug Dillard**, Previous Board Chair, Northwest North Carolina Chapter – American Red Cross  
**JoAnn Frazier**, Facility Administrator for the newly-built blood center in 1982

**WHY:** A two-day celebration to recognize the achievements of the Winston-Salem Blood Center for the past 25 years.

**WHEN:** **Friday, June 22, 2007**

11:00 a.m. - 2:00 p.m. EST

Mr. Fechner will recognize hospitals and community partners in attendance. Council Member Malloy will honor the Winston-Salem Blood Center staff, donors and volunteers with a proclamation from the City of Winston-Salem. Mr. Dillard will recount his memories of the approval and building of the Winston-Salem Blood Center. All presenting donors will receive a 25<sup>th</sup> Anniversary t-shirt and lapel pin. Tours of the blood center will be available.

**Saturday, June 23, 2007**

10:00 a.m. - 3:00 p.m. EST

The Winston-Salem Blood Center will be open for a Family Fun Day; come out and donate. All presenting donors will receive a 25<sup>th</sup> Anniversary t-shirt and lapel pin. Mr. Fechner will welcome Ms. Frazier to recount her memories of the first year the blood center opened and will recognize 25-year employees. There will be lots of activities and food for children and adults. Informational booths will be set up in collaboration with other community agencies. Tours of the blood center will be available.

**WHERE:** **The Winston-Salem Blood Center**

650 Coliseum Drive  
Winston-Salem, NC 27106  
(336) 725-4346

**Call 1-800 GIVE LIFE to make an appointment**

**-End-**