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# *Joint News Release*

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## **For Immediate Release**

### **The Red Cross Invites You to Save a Life & See the World** One lucky blood donor will win Delta Air Lines tickets

**PIEDMONT TRIAD, September 1, 2007** - Update your passport and pack your bags. Everyone who comes in to donate blood or platelets with the American Red Cross in September will get a chance to win two Delta Air Lines international round-trip tickets. At the end of the month, the Red Cross will randomly select one winner to receive the grand prize.

**The Nussbaum Blood Center is located in the Greensboro Chapter at 1501 Yanceyville Street in Greensboro and is closed on Sunday. The hours for the center are:**

<u>Day of week</u>	<u>Open</u>		<u>Close</u>
Monday	2:00pm	to	6:30pm
Tuesday	12:30pm	to	6:30pm
Wednesday	8:00am	to	1:00pm
Thursday	12:30pm	to	6:30pm
Friday	8:00am	to	1:00pm
Saturday	8:00am	to	1:00pm

**The Winston-Salem Blood Center is located beside the NWNC Chapter at 650 Coliseum Drive in Winston-Salem and is closed on Saturday. The hours for the center are:**

<u>Day of week</u>	<u>Open</u>		<u>Close</u>
Monday	11:30pm	to	6:00pm
Tuesday	11:30pm	to	6:00pm
Wednesday	7:30am	to	1:00pm
Thursday	11:30pm	to	6:00pm
Friday	7:30am	to	1:00pm
Sunday	10:30am	to	3:00pm

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Individuals who donate through September 11 will receive an American Red Cross ball cap.

“Save a Life & See the World is designed to generate excitement about donating blood during the last days of summer, including around Labor Day which typically brings a spike in the demand for blood at a time when blood donations usually drop,” said, Robert F. Fechner, chief executive officer of the American Red Cross Carolinas Blood Services Region. “This is a key part of our effort to make sure hospital shelves are stocked with the blood patients need. The Red Cross thanks Delta for its generous gift to a deserving blood donor.”

About four million people in the United States need blood each year, and the overwhelming majority would die without it. The Carolinas Blood Services Region, one of 35 American Red Cross Blood Services regions throughout the country, provides lifesaving blood to patients in 103 hospitals in an 82 county area in North Carolina, South Carolina, Tennessee and Georgia. About 1,600 people need to give blood and platelets each week day to meet hospital demand. There is no substitute for blood; volunteer donors are the only source.

Blood donors must be at least 17 years old, in generally good health, and weigh 110 pounds or more. It is safe to give blood every 56 days. Call 1-800-GIVE LIFE or go to [www.redcrossblood.org](http://www.redcrossblood.org) to schedule a donation appointment or to learn more about giving blood.

### **About the American Red Cross**

*The American Red Cross has helped people mobilize to help their neighbors for 125 years. Last year, victims of a record 72,883 disasters, most of them fires, turned to the nearly 1 million volunteers and 35,000 employees of the Red Cross for help and hope. Through more than 800 locally supported chapters, more than 15 million people each year gain the skills they need to prepare for and respond to emergencies in their homes, communities and world. Almost 4 million people give blood—the gift of life—through the Red Cross, making it the largest supplier of blood and blood products in the United States. The Red Cross helps thousands of U.S. service members separated from their families by military duty stay connected. As part of the International Red Cross and Red Crescent Movement, a global network of more than 180 national societies, the Red Cross helps restore hope and dignity to the world's most vulnerable people. An average of 91 cents of every dollar the Red Cross spends is invested in humanitarian services and programs. The Red Cross is not a government agency; it relies on donations of time, money, and blood to do its work.*

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