



**American  
Red Cross**

The need is constant.  
The gratification is instant.  
Give blood.™

**NEWS RELEASE: Use through June 30, 2008**

**CONTACTS: Buffy Caudell – Mobile (336) 403-5712**

## **AMERICAN RED CROSS BLOOD DONORS ENCOURAGED TO SAVE A LIFE AND GO FAR**

**WINSTON-SALEM, June 1, 2008** – The sky is sunny. The temperature is warm. Summer vacations, family reunions and road trips are just around the corner and the American Red Cross wants to help you reach your destination. In order to give blood donors a break from gas prices, the Red Cross is entering all presenting volunteer blood donors, who give blood or platelets between June 1, 2008 and June 30, 2008, into a drawing for one of two \$750 gas cards.

**The Winston-Salem Blood Center is located beside the NWNC Chapter at 650 Coliseum Drive in Winston-Salem and is closed on Saturday. The hours for the center are:**

Monday 1 to 8:00pm  
Tuesday 11:30am to 6:00pm  
Wednesday 7:30am to 1:00pm  
Thursday 11:30am to 6:00pm  
Friday 7:30am to 1:00pm  
Sunday 10:30am to 3:00pm

**The Nussbaum Blood Center is located in the Greensboro Chapter at 1501 Yanceyville Street in Greensboro and is closed on Sunday. The hours for the center are:**

Monday 2:00pm to 6:30pm  
Tuesday 12:30pm to 6:30pm  
Wednesday 8:00am to 1:00pm  
Thursday 12:30pm to 6:30pm  
Friday 8:00am to 1:00pm  
Saturday 8:00am to 1:00pm

“Everyone is experiencing pain at the gas pump,” said Melanie Myers, blood center coordinator. “We hope this gas card give-away will encourage more people to donate blood and platelets in June, thus relieving the blood shortages that traditionally go hand-in-hand with the summer months.”

Unlike most Americans, the need for blood doesn't take a summer vacation. Actually, the need for blood is constant as every two seconds someone in the United States requires a life-sustaining or life-saving blood transfusion. In the Carolinas Blood Services Region, the Red Cross must collect at least



**American  
Red Cross**

The need is constant.  
The gratification is instant.  
Give blood.™

**NEWS RELEASE: Use through June 30, 2008**

**CONTACTS: Buffy Caudell – Mobile (336) 403-5712**

1,600 units of blood and platelets each weekday to meet the needs of patients in approximately 103 hospitals and healthcare facilities throughout the region.

Blood donors must be at least 17 years old, weigh at least 110 pounds, be in general good health and provide a valid form of ID. On average, blood donation takes about an hour of time and several lives can be changed through just one donation.

This summer please remember: The need is constant. The gratification is instant. Give blood. To schedule an appointment to donate or learn more about giving blood, call 1-800-GIVE-LIFE or visit [www.redcrossblood.org](http://www.redcrossblood.org).

###