



**American
Red Cross**

Blood Services

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News Release
NEWS RELEASE

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***WINTER STORM IMPACTS BLOOD SUPPLY
Red Cross Seeks Donors***

(TRIAD, January 22, 2008)—The American Red Cross urges everyone who can to donate blood or platelets immediately. Last week’s winter storm canceled or impacted scheduled Red Cross blood drives preventing the collection of more than 625 units of blood or platelets.

“The winter storm has had an impact on an already low blood supply,” commented Robert F. Fechner, chief executive officer of the Carolinas Blood Services Region of the American Red Cross which serves 103 hospitals in North Carolina, South Carolina, Georgia and Tennessee. “We are now asking everyone who can donate to visit a blood center or blood drive to help restore supplies to adequate levels.”

Hours for the **Nussbaum Blood Center, located at 1501 Yanceyville Street in Greensboro**, have been extended to help accommodate donors’ schedules:

Tuesday, Jan. 22	11:30am – 6:30pm	Saturday, Jan. 26	8:00am – 1:00pm
Wednesday, Jan. 23	8:00am – 2:00pm	Monday, Jan. 28	1:00pm – 6:30pm
Thursday, Jan. 24	11:30am – 6:30pm	Tuesday, Jan. 29	11:30am – 6:30pm
Friday, Jan. 25	8:00am – 1:00pm	Wednesday, Jan. 30	8:00am – 2:00pm

Extended hours for the **Winston-Salem Blood Center, located at 650 Coliseum Drive**:

Tuesday, Jan. 22	10:30am – 6:00pm	Sunday, Jan. 27	10:00am – 3:30pm
Wednesday, Jan. 23	7:30am – 2:00pm	Monday, Jan. 28	12:30pm – 8:00pm
Thursday, Jan. 24	10:30am – 6:00pm	Tuesday, Jan. 29	10:30am – 6:00pm
Friday, Jan. 25	7:30am – 2:00pm	Wednesday, Jan. 30	7:30am – 2:00pm

Although all blood types are needed, the supplies of type O, B and A are low with a little more than a day’s supply. The American Red Cross provides more than 1,600 units of blood and blood products to hospitals throughout the region every day. Eligible donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in generally good health. For more information or to make an appointment to donate blood, call 1-800 GIVE LIFE or visit www.redcrossblood.org