



**American  
Red Cross**

Northwest North Carolina Chapter  
690 Coliseum Drive  
Winston-Salem, NC 27106  
www.nwnc-redcross.org

**Contact:** Buffy Caudell  
Phone: 336.245-5748  
Mobile: 336.403.5712

Email: [buffy.caudell@nwnc-redcross.org](mailto:buffy.caudell@nwnc-redcross.org)






## ***News Release***

**For Immediate Release** - *\*Please contact me if you would like an interview with Judi Scherer, director of health & safety services.*

### **APRIL IS PET FIRST AID AWARENESS MONTH**

**WINSTON-SALEM, April 1, 2008** – The American Red Cross wants pet owners to remember there is still time to celebrate National Pet First Aid Awareness Month by learning the necessary steps to keep your pets safe. Each April, pet owners are reminded that, as a member of the family, it is important to know what to do if your pet is ever injured or has a medical emergency.

The Northwest North Carolina Chapter offers two separate pet first aid classes for adults and children over the age of 11. One course is specific for dogs, while the other is specific for cats. The course is taught with a DVD & book which can be purchased independently of the course. Students are taught emergency care procedures for cats and dogs and provided tips for keeping pets happy and healthy, and skills are practiced on a dog and cat manikin. You will also learn how to...






-  Administer medications
-  Recognize an emergency
-  Perform CPR and first aid
-  Treat common problems and emergencies requiring immediate attention
-  Stock a pet first aid kit

---more---

*Northwest North Carolina Chapter  
April is Pet First Aid Awareness Month (cont.)*

The Red Cross assembled a skilled team of animal, emergency and safety professionals to develop a guide which covers many aspects of pets' physical and mental well-being.

Pet owners will learn other great tips, such as:

-  Paying attention to what is normal for your pet so you can detect signals when something is wrong;
-  Learning how to build a pet first aid kit;
-  Labor and delivery -- and what to do if there is a problem;
-  Making your pet part of a Family Disaster Plan, including identifying hotels and shelters that accept pets before a disaster situation; and
-  How to spot signs of depression in pets.

"Our pets are as vulnerable as our children. They depend on us to keep them well and to come to their aid during an emergency," said Judi Scherer, Red Cross health and safety expert. "National Pet First Aid Awareness Month is a great way to demonstrate that good family health should also include our pets."

You can purchase both guides at or sign up for a pet first aid class at the Northwest North Carolina Chapter, 690 Coliseum Drive, W-Salem, (336) 724-0511. More information is also available online at [www.nwnc-redcross.org](http://www.nwnc-redcross.org).

Help your family and co-workers celebrate National Pet First Aid Awareness Month by picking up a copy of the guide or purchasing a class for them, too.

**-End-**