



Together, we can save a life



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DELTA AND HOLLAND AMERICA ARE HELPING BLOOD DONORS ESCAPE FOR THE HOLIDAYS

Winston-Salem, NC – The American Red Cross, Delta Air Lines and Holland America Line are offering blood and platelet donors an opportunity to escape for the holidays. All donors who give blood or platelets with the American Red Cross between November 15, 2005 and January 15, 2006 will be eligible to win two Delta round trip tickets and a seven day Holland America Caribbean cruise for two.

The Northwest North Carolina Chapter of the American Red Cross is encouraging residents to schedule an appointment with the Winston-Salem Blood Center located at 650 Coliseum Drive, Winston-Salem, NC, 27106. The Blood Center hours of operations are:

Monday	11:30am – 6:00pm	Thursday	11:30am – 6:00pm
Tuesday	11:30am – 6:00pm	Friday	7:30am - 1:00pm
Wednesday	7:30am - 1:00pm	Sunday	10:30am – 3:00 pm

“Blood and platelet donors are saving the lives of patients in our community everyday. Delta Air Lines and Holland America Line have provided a wonderful opportunity for thanking these donors for their generosity,” said Marcia Cole, Executive Director of the Northwest North Carolina Chapter of the American Red Cross.

Each day more than 1,500 units of blood are needed for patients in area hospitals. While all blood types are needed there is always a special need for type O blood donors. Approximately 44% of the population has type O blood, making it the most common blood type. Almost half of

all daily hospital requests is for type O. In addition, type O negative blood can be transfused to patients of all blood types during an emergency situation.

Because blood cells replace themselves, people can safely donate whole blood every 56 days and platelets every two weeks, up to 24 times each year. Blood and platelet donors must be 17 years of age or older and weigh at least 110 pounds, and be in general good health. For more information and to find out how to make a donation appointment, please call 1-800-GIVE LIFE (448-3543) or visit www.carolinasredcrossblood.org.

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