



*Together, we can save a life*

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## **DELTA AIR LINES IS SENDING BLOOD DONORS PACKING**

**Winston-Salem, NC** – Delta Air Lines and the American Red Cross are sending blood donors packing for a family holiday. All donors who come in to give blood or platelets with the American Red Cross between September 1<sup>st</sup> and 9<sup>th</sup> will be eligible to win four Delta roundtrip domestic tickets to fly a family home for the holidays.

Donors are directed to call **1-800- GIVE LIFE** in order to schedule an appointment at the Triad Blood Services Center.

The center is located at 690 Coliseum Drive, Winston-Salem, NC, 27106. The hours of operation are as follows:

Monday	11:30 am – 6:00pm
Tuesday	11:30 am- 6:00pm
Wednesday	7:30 am- 1:00pm
Thursday	11:30 am- 6:00pm
Friday	7:30am- 1:00pm
Sunday	10:30am- 3:00pm

“The Home for the Holidays program is a chance for a family to go home for the holidays and be with their loved ones, something that these donors give members of the community every day,” said Robert F. Fechner, chief operating officer of the Carolinas Blood Services Region of the American Red Cross “Delta has found a great way of thanking blood and platelet donors. I can’t think of a better way of expressing gratitude to those who generously give the gift of life, than giving them the gift of family.”

Each day 1,500 units of blood and blood products are required for area patients. Currently all blood types are in need, however those with blood types O and B are especially encouraged to come in and give.

Blood and platelet donors must 17 years of age or older and weigh at least 110 pounds, and be in general good health. Because blood cells replace themselves, people can safely donate whole blood every 56 days and platelets every two weeks, up to 24 times each year. If all eligible donors gave blood twice a year there would never be shortages. For more information and to find out how to make a donation appointment, please call **1-800-GIVE LIFE** or visit [www.redcrossblood.org](http://www.redcrossblood.org).

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