



Together, we can save a life

Northwest North Carolina Chapter
690 Coliseum Drive
Winston-Salem, NC 27106
www.nwnc-redcross.org

Contact: Buffy Caudell
Phone: 336.724.0511
Mobile: 336.403.5712
Pager: 336.607.8849
Email: buffy.caudell@nwnc-redcross.org

News Release

FOR IMMEDIATE RELEASE

CONTACT: Crystal Gray
(336) 992-0741

Red Cross Needs Kernersville Blood Donors

Kernersville, NC, October 26, 2005 -- The American Red Cross urges individuals to donate blood now and throughout the holidays to maintain adequate blood supply levels through the end of the year.

The holidays are a traditionally challenging time for blood donations with collections impacted by holiday schedules, activities and vacations. Any change in the collection schedule can adversely affect the fragile blood supply when patients throughout the area use more than 1,500 units of blood each day.

Each unit donated can help save up to three lives. Blood donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in general good health. A photo ID is required. The entire donation process takes about one hour.

The Town of Kernersville and the American Red Cross will conduct a Community Blood Drive at the Kernersville Fire Department at 400 E. Bodenhamer Street Friday, November 11 2005 from 11:30 AM until 4:00 PM. Automated red cell technology will be available for eligible donors.

Appointments are encouraged but not required. For more information or to schedule an appointment, call Crystal Gray at 992-0741.

###

Governed by volunteers and supported by community donations, the American Red Cross is a nationwide network of nearly 1,000 chapters and Blood Services regions dedicated to saving lives and helping people prevent, prepare for and respond to emergencies. Led by 1.2 million volunteers and 30,000 employees, the Red Cross annually mobilizes relief to families affected by more than 67,000 disasters, trains almost 12 million people in lifesaving skills and exchanges more than a million emergency messages for U.S. military service personnel and their families. The Red Cross is the largest supplier of blood and blood products to more than 3,000 hospitals across the nation and also assists victims of international disasters and conflicts at locations worldwide.

-End-