



**American
Red Cross**

**UPDATED
VERSION #2**

*Northwest North Carolina Chapter
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News Release

For Immediate Release

MEDIA ADVISORY: Shandy Conley and the family of Kaelyn Pack are available to speak with media representatives. Please contact Debra Estes, American Red Cross Carolinas Blood Services Region, 704-347-8265. **Kaelyn Pack is from the Triad area.

AREA BLOOD SUPPLY DROPPING (Blood Donors Needed Now)

Winston-Salem, July 5, 2006 — Since early June, the area blood supply has been at critical levels for most blood types, but especially types O and B. The long July 4th holiday weekend, when fewer donors were available to donate, has placed an additional strain on the blood supply. The American Red Cross urges blood donors to make a donation immediately.

Patients throughout our area depend on blood donors daily.

- Seventeen-year-old, Shandy Conley has a rare blood disorder which causes her body to destroy red blood cells. As a result, she must have periodic blood and platelet transfusions in order to live.
- Born with a heart defect, Kaelyn has already undergone two heart surgeries and is preparing for her third procedure, all requiring the use of blood products. Wonderfully curious and a lover of animals, Kaelyn is only two years old.

“Every day there are hundreds of patients like Shandy and Kaelyn who count on blood and platelet donors to keep them alive,” said Robert F. Fechner, chief executive officer, American Red Cross Carolinas Blood Services Region. “Donating a unit of blood may be one of the easiest and most powerful acts of human kindness possible. We really need blood donors to step forward now to help us through these difficult summer months.”

The Carolinas Blood Services Region of the American Red Cross, which supplies blood to 103 hospitals, needs 1,600 blood and platelet donors each day in order to meet the needs of patients like Shandy and Kaelyn.

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Cont. – Area Blood Supply Dropping

The Winston-Salem Blood Center is located at 650 Coliseum Drive and the hours of operation are listed below:

<p>Blood Donation Hours Monday – 11:30 a.m. – 6 p.m. Tuesday – 11:30 a.m. – 6 p.m. Wednesday – 7:30 a.m. – 1 p.m. Thursday – 11:30 a.m. – 6 p.m. Friday – 7:30 a.m. – 1 p.m. Sunday – 10 a.m. – 3 p.m.</p> <p>***Extended Hours: <u>July 8 & 15</u> Saturday – 8a.m. – 1 p.m.</p>	<p>Platelet Donation Hours Monday – 7 a.m. – 3 p.m. Tuesday – 7 a.m. – 3 p.m. Wednesday – 9:30 a.m. – 5:30 p.m. Thursday – 7 a.m. – 3 p.m. Friday – 8:30 a.m. – 4:30 p.m. Saturday/Sunday – 7 a.m. – 3 p.m.</p>
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Come in to donate blood, between now and July 15, and get a chance to see the world. All participating blood and platelet donors during the two-week promotion called “Camp Save a Life & See the World!” will be entered in a drawing for two Delta Air Lines International tickets to any Delta worldwide destination. Additionally, all donors will get a vintage Red Cross ball cap—the same cap that the Red Cross will donate to children at Camp Happy Days, a summer camp for children with cancer and their siblings.

If your company or organization would like to hold a blood drive in your community, please contact the Winston-Salem Blood Center at (336) 725-4346 or email us at nwnc@nwnc-redcross.org

Blood donors must be at least 17 years old, weigh a minimum of 110 pounds and be in general good health. A photo ID is also required. To make an appointment or locate the nearest blood drive, call 1-800 GIVE LIFE (448-3543) or visit www.redcrossblood.org.

*****Scheduled Community Blood Drives*****

July 6	Yadkin County Rescue Squad 116 W. Main Street, Yadkinville	3:30 – 8 p.m.
July 7	Forsyth Pediatrics at Westgate 1351 Westgate Center Drive, W-Salem	9 a.m. – 1:30 p.m.
July 8	Lewisville Community@ Shiloh Lutheran – Corrected 703 Lewisville Vienna Rd., Lewisville	9 a.m. – 2 p.m.
July 9	Old Town Baptist Church 4386 Shattalon Drive, W-Salem	12:30 – 5 p.m.
July 10	First Churches of Mocksville 261 South Main Street, Mocksville	2 – 6:30 p.m.
July 11	Rural Hall Fire Department 177 Highway 65 East, Rural Hall	1:30 – 6 p.m.
July 12	Unifi Yadkinville 601 East Main Street, Yadkinville	8 a.m. – 5 p.m.
July 13	YMCA Yadkinville 6540 Service Road, Yadkinville	10 a.m. – 2:30 p.m.
July 13	Mocksville Community 371 N. Main Street, Mocksville	2 – 6:30 p.m.

July 13	Wake Forest University - CANCELLED WFU Campus, W-Salem	10:30 a.m. – 3:30 p.m.
July 14	Forsyth Medical Center - CANCELLED 3333 Silas Creek Parkway, W-Salem	7 a.m. – 4:30 p.m.
July 14	Walmart – Mocksville 261 Coopers Creek Road, Mocksville	10 a.m. – 2:30 p.m.
July 15	Danbury Fire Department Old Church Street, Danbury	9 a.m. – 1:30 p.m.

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About the American Red Cross

The American Red Cross has helped people mobilize to help their neighbors for 125 years. Last year, victims of a record 72,883 disasters, most of them fires, turned to the nearly 1 million volunteers and 35,000 employees of the Red Cross for help and hope. Through more than 800 locally supported chapters, more than 15 million people each year gain the skills they need to prepare for and respond to emergencies in their homes, communities and world. Almost 4 million people give blood—the gift of life—through the Red Cross, making it the largest supplier of blood and blood products in the United States. The Red Cross helps thousands of U.S. service members separated from their families by military duty stay connected. As part of the International Red Cross and Red Crescent Movement, a global network of more than 180 national societies, the Red Cross helps restore hope and dignity to the world's most vulnerable people.

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