



*Together, we can save a life*

Northwest North Carolina Chapter  
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*Media Alert*  
**MEDIA ALERT**

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## **Press Conference Announced**

### **“Project Welcome” embraces Katrina victims in Winston-Salem/Forsyth County**

- WHAT:** A press conference is being held to welcome Katrina victims from the disaster-affected region to Winston-Salem. Speakers will include: Winston-Salem Mayor, Allen Joines; Kate B. Reynolds Foundation President, Karen McNeil-Miller; American Red Cross – NWNC Chapter Executive Director, Marcia Cole; and the United Way of Forsyth County’s President, Ron Drago.
- WHO:** A group of Winston-Salem/Forsyth County agencies, organizations and city and county government officials have developed “Project Welcome.”
- WHY:** The goal of this project is to implement short-term shelter and long-term support systems to provide support for up to 1,000 people for at least 12 months. Short-term support consists of entry-level assessments, screening, basic needs fulfillment, and then progression into long-term support.
- WHEN:** Today, Sunday, September 04, 2005 at 4 p.m.
- WHERE:** NAACP  
Winston-Salem

#### **Key Facts:**

- The agencies and organizations involved in the planning of Project Welcome are the United Way of Forsyth County, the Northwest North Carolina Chapter of the American Red Cross, Second Harvest Food Bank of Northwest North Carolina, the Mayor’s Office, City of Winston-Salem Police Department, Forsyth County’s Department of Social Services, Forsyth Council for Children and Families, Catholic Social Services, Office of Emergency Services, Experiment in Self-Reliance, The Salvation Army, Family Services, Inc., Senior Services, The Children’s Home and many others.

Governed by volunteers and supported by community donations, the American Red Cross is a nationwide network of nearly 1,000 chapters and Blood Services regions dedicated to saving lives and helping people prevent, prepare for and respond to emergencies. Led by 1.2 million volunteers and 30,000 employees, the Red Cross annually mobilizes relief to families affected by more than 67,000 disasters, trains almost 12 million people in lifesaving skills and exchanges more than a million emergency messages for U.S. military service personnel and their families. The Red Cross is the largest supplier of blood and blood products to more than 3,000 hospitals across the nation and also assists victims of international disasters and conflicts at locations worldwide.

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