



Together, we can save a life

Northwest North Carolina Chapter
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Media Alert **MEDIA ALERT**

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QUEN TAYLOR BLOOD DRIVE TOMORROW *Second Largest Drive in the Northwest North Carolina Region*

KERNERSVILLE, August 8, 2005 – Quen Taylor, the voice of Wake Forest University Basketball, was diagnosed with Acute Myelocytic Leukemia in 1999, doctors told him he had only five months to live. Quen fought a very valiant fight before he finally succumbed to his illness on December 23, 2001. Those that knew Quen knew that he was a truly remarkable individual who had a relentless will to live that made him fight his illness every step of the way. It was his genuine love of life and living everyday to the fullest that inspired all those that knew Quen. Quen's good friend Wayne Mabe was one of the many also inspired. Wayne visited him in the hospital and he asked Quen if there was anything he could do for him. "Make sure people keep giving blood" said Quen, and the Quen Taylor Blood/Bone Marrow Drive was born.

WHAT: The 5th Annual Quen Taylor Blood/Bone Marrow Drive is sponsored by the Northwest North Carolina Chapter of the American Red Cross, the Bank of North Carolina, 600-1200 WSJS, WTQR, and the National Marrow Donor Program. This drive offers donors the chance to save lives in two ways. Not only can they give a unit of blood, but they also can get typed for the National Bone Marrow Registry.

WHO: This drive is held annually by friends and family members of local radio personality Quen Taylor. It was blood given by selfless donors that enabled Quen to continue living his life for as long as he did.

WHERE: First Baptist Church of Kernersville
401 Oakhurst Street
Kernersville

WHEN: August 9, 2005
9 a.m. – 7 p.m.

NOTE: This drive offers several unique photo and interview opportunities. Below, is a scheduled list of special interview times. Please be aware that Red Cross staff will be on hand all day for interviews. This is one of only a few drives our chapter helps to sponsor each year that offers bone marrow typing. We need your support to encourage blood donors to come out to make this a successful drive.

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Scheduled Interview Times:

6:00 a.m.

Barbara Taylor, Quen Taylor's wife
Wayne Mabe, Organizer of Quen Taylor Drive
Katherine Ferrell, Bone Marrow Recruiter & Donor

10:30 a.m.

Thomas Cormier, Bone Marrow Donor
Cindy Mikesell, Bone Marrow Recipient
Tom & Connie Bush, Bone Marrow Donors & Recipient

4:00 p.m.

Jim Memory, Bone Marrow Donor
Tom & Connie Bush, Bone Marrow Donors & Recipient

Key Ideas:

- The Bank of North Carolina has collected \$3,500 to defray the fee for Bone Marrow typing.
- Local businesses all over Kernersville have donated their time and goods to help support the second largest drive in the Northwest North Carolina region.
- This year will mark the fifth year of the Quen Taylor Blood & Marrow Drive. Since the start of the drive, loyal friends have teamed up annually to collect 693 units of blood to help 2,079 different people and typed 347 people to be added to the National Marrow Registry to help fulfill the wish of the drive's namesake, Quen Taylor.
- Every two seconds someone is in need of blood across the nation.
- 95% of people will need a blood product by the time we reach the age of 72 and only 5% of the age eligible population donates blood.

Governed by volunteers and supported by community donations, the American Red Cross is a nationwide network of nearly 1,000 chapters and Blood Services regions dedicated to saving lives and helping people prevent, prepare for and respond to emergencies. Led by 1.2 million volunteers and 30,000 employees, the Red Cross annually mobilizes relief to families affected by more than 67,000 disasters, trains almost 12 million people in lifesaving skills and exchanges more than a million emergency messages for U.S. military service personnel and their families. The Red Cross is the largest supplier of blood and blood products to more than 3,000 hospitals across the nation and also assists victims of international disasters and conflicts at locations worldwide.

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